

aftercare instructions

Immediately after:

- Gently blot or wipe fluid from brows every 30 min with a clean paper towel to minimize scabbing.
- Before you go to sleep, wash brows with antibacterial soap and lukewarm water (use fingers in a circular motion for 10 seconds)
- Rinse away soap, let air dry or pat dry with a clean towel.
- Apply a small amount of aftercare lotion to the brows with your clean finger in a circular motion, making sure to get under your brow hair.

For 5 days after:

- Wash brows 2x per day (morning & night) using the directions above
- Apply aftercare lotion 4x per day (or every few hours) with a clean finger
- Sleep on a clean pillowcase
- Wear a hat or sunglasses to protect brows when in direct sun

WAIT 7 DAYS:

- using brow gel or other makeup on brows
- using other mild face cleansers on brows (other than antibacterial soap or tattoo wash)
- using SPF on brows
- working out/sweating

WAIT 2 WEEKS:

- swimming in pools & bodies of water
- using saunas, hot tubs, steam
- hair appointments
- massages, facials, botox, dermaplaning, or any other services involving the face

WAIT 1 MONTH:

- waxing, threading, tinting brows
- using any type of acne treatment or anti-aging products on the forehead area (i.e. exfoliants, scrubs, masks, Retinol/Tretinoin, AHA/BHA, glycolic acid, Vitamin C, acne creams/cleansers, etc.) ****Never apply these products directly to the brows – they will cause significant fading****
- laser treatments or light therapy (cover brows if possible)

THE HEALING PROCESS – *WHAT TO EXPECT*

- Your brows will appear bold and defined for the first few days.
- Slight swelling & redness can last up to 24 hours, depending on how sensitive your skin is.
- After a few days, your brows may begin to flake & itch. Your aftercare lotion should help with the itchiness. (If they get too itchy, carefully tap with the pads of your clean fingers – **DO NOT** use your nails to scratch)
- After 5-7 days, the top layer of skin will shed, and the brows may seem too light at this point. This is normal & happens because you are now seeing a fresh layer of skin that has formed over the tattoo. It takes up to 6 weeks for ink to resurface through the skin.
- Its important to trust the process & remember that the most natural results take time. Your healing brows will go through changes. Patience is key during the healing process!
- It is normal to need 2 sessions to achieve the best result.
- **DO NOT pick at your brows!!** Picking can cause infection, loss of ink, scarring and permanent damage to your skin, which can affect your entire result. Please let any flakes or scabs naturally shed away on their own.



DAY 1:

OMG! I'm in love with my new brows. Thank you!



DAY 2-4:

I don't like this color, it's too dark.



DAY 5-7:

Oh no! My brows are scabbing and falling off!



DAY 8-10:

Ummmm...
My brows are gone!



DAY 14-28:

Sweet! My brows are coming back! Still looking a little patchy and uneven.



DAY 42: (after touch-up)

Awww, they are beautiful!
I love them!

TIPS FOR LONGTERM CARE – *AFTER THEY ARE HEALED*

- If you have brow hair, I highly recommend using a tinted brow gel to blend your brow hair with the tattoo underneath – this will help you go even longer between touch ups.
- Moisturize brows daily to help the brows look their best. Like any tattoo, when the skin is dry it can appear lighter than it actually is. The brows need moisturized just as much as the rest of your face, if not more. Any basic moisturizer or lotion is fine to use, except those containing retinol & vitamin C, as these will fade or your brows significantly.
- After applying face makeup (such as foundation or powder), you can use a cotton swab with a tiny bit of lotion or water to wipe off any excess makeup cast on the brows to help them stand out more. Then, apply tinted brow gel for a bit more definition, or clear brow gel to set the brow hair in place.
- If you tan or spend long hours outside, the UV rays of the sun & tanning beds will fade your brows & can change the color. The best way to protect them is to always use SPF, or wear a hat & sunglasses. Any kind of SPF is fine to use & should be reapplied every 1-2 hours when spending time in direct sun.